

BRIANNA PATRICK

briannapattick@gmail.com // 575-322-8253 // briannapattick.com



EDUCATION

PROFILE

Graphic Designer and Photographer specializing in brand identity, UI/UX, and concept development.

BrieAnna is collaborative, hard-working and personable. She consistently exceeds expectations and maintains a positive attitude.

SKILLS

- × Brand Development
- × Collaboration
- × Logo Design
- × Web Design/Development
- × Photography
- × UI/UX
- × Marketing
- × Social Media
- × Typography
- × Animation
- × Print Design
- × Color Theory
- × Visual Merchandising
- × Digital Illustration
- × Concept Development
- Project Management

June 2019
2015

East Greenwich, Rhode Island

NEW ENGLAND INSTITUTE OF TECHNOLOGY

- » Bachelor of Science in Graphics, Multimedia, and Web Design (Expected Graduation: June 2019)

2015
2013

San Francisco, California

THE ACADEMY OF ART UNIVERSITY

- » Completed coursework towards Bachelor of Art in Industrial Design

2012
2011

Sioux City, Iowa

WESTERN IOWA TECH COMMUNITY COLLEGE

- » Completed coursework towards Bachelor of Fine Art in Art



EXPERIENCE

PRESENT
MAR 2016

BrieAnna Patrick LLC, North Kingstown, Rhode Island

GRAPHIC DESIGNER / BUSINESS OWNER

- » Identify business opportunities and manage client relationships
- » Work under deadlines to deliver high-quality multimedia design assets on-time and on-budget to a growing list of clients
- » Provide consultation and work closely to collaborate with clients and other freelance designers

PRESENT
SEP 2016

Ebb and Tale Photography, North Kingstown, Rhode Island

PHOTOGRAPHER / BUSINESS OWNER

- » Shoot, direct, and edit: Wedding, Event, Portrait, and Commercial Lifestyle Photography
- » Provide consultation to individuals and commercial clients, such as WaterRower and Botanica Weddings
- » Manage relationships and book events up to two years in advance
- » Stay up to date on the latest trends, technology, and processes for shooting and editing RAW photos using professional Nikon equipment, off-camera flash, and light modification
- » Deliver high-quality photographs to clients in timeframes that exceed industry standards using mobile apps and online galleries



EXPERIENCE (CONTINUED)

SOFTWARE

- × Adobe Indesign
- × Adobe Illustrator
- × Adobe Photoshop
- × Adobe Lightroom
- × Adobe Premier Pro
- × Adobe After Effects
- × Adobe Acrobat Pro
- × Flixel Cinemagraph Pro
- × Microsoft Office Suite
- × Google Suite
- × Wordpress
- × Shopify
- × Magento
- × HTML / CSS

ORGANIZATIONS

**Instameet PVD
Photography Meetup Group**
@instameetpvd
Instagram and facebook
account moderator, assistant
meetup organizer, member

**The MET High School
Photography Mentor**
2018-Present,
Working one on one with a
highschool student twice a week

DEC 2014

Hasbro, Pawtucket, Rhode Island

SEP 2014

GRAPHIC DESIGNER (BRANDING) CO-OP

- » Graphic Design (Branding) Intern for Sarah Robertson
- » Assisted in conceptualizing and executing visual assets for Girls-Team Hasbro Brands
- » Effectively communicated with cross-functional teams
- » Worked with a team of peers to present original concepts to upper management
- » Assisted in art direction for photo shoots
- » Worked on a team to help design trade show booths for New York and Hong Kong Toy Fair 2017

APR 2015

Financial Innovations Inc. Cranston, Rhode Island

APR 2016

GRAPHIC DESIGNER

- » Designed and prepared files for print on a wide variety of ad-specialty merchandise for clients including Hillary for America, The Democratic National Committee, The United States Postal Service, 350.org, the International Association of Firefighters, and many more
- » Designed and implemented e-commerce websites
- » Photographed sample products for use on the web, including masking (background removal)
- » Designed custom logos and graphics
- » Vectorized provided graphics, sketches, or concepts for production
- » Worked with a multitude of brand guidelines and was responsible for keeping merchandise and designs on brand

FEB 2015

Sunrise Home, San Rafael, California

DEC 2012

GRAPHIC DESIGNER / PHOTOGRAPHER

- » Designed marketing materials and collaborated with a team to develop advertising concepts for monthly sales and promotions for the high-end furniture store and interior design center
- » Designed in-store marketing materials
- » Photographed oversized products for the web, and directed photo shoots involving small to medium sized teams.
- » Photographed completed interior designs in high-end San Francisco and Marin County Homes for use in marketing material
- » Developed the concept for, and lead a team of web developers to create, a custom, web-based, application and website combination for inventory management and a unique white-labeling solution for an in-store experience that allows customers to scan a code on any tag and receive a branded sales sheet on their mobile device.

References available upon request